



**appRULES®**

Integration • Business Rules • Process Automation

# Leverage the power of web technologies in appRules Portal

« Decision Management Solutions are becoming even more important for tackling complex projects. appRules from appStrategy delivers a fully integrated system for implementing powerful rules-driven solutions for our customers. »

**Eric Blanche**  
Manager of Customer Engagements  
Business & Decision  
Paris, France

*If you are a .NET IT manager, you are likely facing a constant demand for increasingly custom solutions that are easy-to-use, that respond to your client or employee's changing needs and don't cause downtime or user retraining. With appRules for .NET, you can do all that and more. You can deploy the powerful features of appRules for your Dynamics CRM, Dynamics AX, Dynamics NAV, Dynamics GP, Office 365, SharePoint, Exchange, Active Directory, Microsoft SQL Server, Access, Excel, Excel Services, Microsoft Project, Windows Azure and other .NET projects.*

IOT  
Operational Control  
Order Validation and Confirmation  
Product Configuration  
Public Sector Decision Tables  
Risk Assessment and Underwriting  
Round Robin and other assignment schemes for accounts, leads, opportunities and other objects in CRM systems  
Verifications  
Territory Realignment  
Workflow Automation  
... And More

## appRules For Your Industry

Manufacturing, healthcare, insurance, banking, financial services, aerospace, healthcare, pharmaceuticals, public sector and non-profit are some of the industries that benefit from the built-in data integration and decision processing features of appRules.

## appRules for Your Applications

Whether you are connecting to an accounting system, CRM, database, ERP, marketing or other systems, appRules includes the connectors to make it seamless with .NET applications. appRules also provides strong support for the Microsoft collaboration systems including Office 365, SharePoint, Exchange, and Active Directory. In addition, support is provided for the Dynamics AX, Dynamics NAV, Dynamics GP and Dynamics CRM product family.

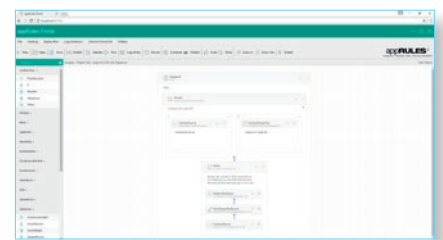
## appRules for Business Users

appRules Portal offers a no-code environment that business users can utilize for composing data integration, business rules and process automation solutions.

## A New Approach for Agile Rules Driven Solutions

appRules takes a new approach for creating agile rules-driven solutions that can be quickly deployed to add basic and complex rules functionality to your operations. In addition, you can utilize the optional advanced modules of appRules to add Data Quality, Big Data, IOT, EDI, and other functionality to your projects. .NET solutions can be quickly composed and deployed for:

- Auditing
- Authorization Processes
- Compliance
- Classifications
- CRM and ERP project extensions
- Data Integration
- Data Quality
- Data Synchronization
- Data Validation
- Eligibility Checks
- Employee and Customer On-boarding



## appRules For Technical Users

For complex projects, technical users can utilize the Custom Function Editor to extend the functionality of appRules Portal.

## appRules for IT Project Success

appStrategy has been developing software products that extend and complement CRM, ERP and other systems for over twelve years. Our solutions are used by small, medium, and large companies around the world. Leverage our experience to drive your success with your .NET IT projects.





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# Technical Specifications

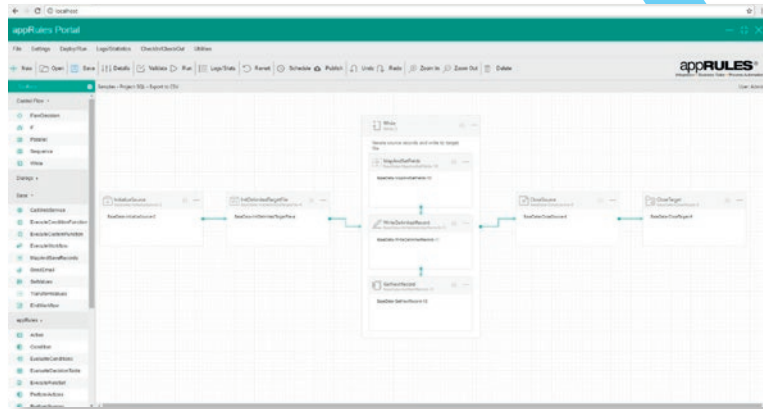


## Powerful Conditions and Actions


Composing data integration and business rules projects simply involves configuring the appropriate actions and conditions. appRULES features thousands of powerful out-of-the-box conditions and actions.

## appRULES Connectivity

appRULES connectors allow you to connect and integrate with a wide-variety of data sources and platforms.



<b>NoSQL</b> Cassandra DynamoDB MongoDB SimpleDB Couchbase	<b>Analytics</b> Google Analytics <b>Files</b> Delimited Fixed Length Xml File System	<b>Accounting</b> Exact Online FreshBooks Intacct QuickBooks QuickBooks Online QuickBooks POS Sage50 Sage50UK Xero	<b>Databases</b> Access DB2 Firebird Informix MySQL NuoDB Odbc Oledb Oracle PostgreSQL SQLite SQLServer SQLServerCE SYBASE Sybase Teradata Vertica	<b>CRM</b> Dynamics CRM Highrise NetSuite Oracle CRM Salesforce SugarCRM ZohoCRM <b>Services</b> AD EDI LDAP OData RSS JSON	<b>Collaboration</b> Exchange Google Apps Office 365 SharePoint <b>Social</b> Facebook LinkedIn Twitter <b>ERP</b> Dynamics AX Dynamics GP Dynamics NAV NetSuite SAP	<b>Data Quality</b> D&B GBGroup Loqate Google ZoomInfo <b>Spreadsheets</b> Excel Excel Services Google Sheets <b>Big Data</b> BigQuery HBase Hive HPCC - LexisNexis
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# Technical Specifications

## The appRules Decision Table Editor

The appRules Decision Table Editor features a powerful, no code environment for configuring decision tables. appRules decision tables can include objects such as entities, attributes, pick lists, etc. from CRM, ERP and other external systems. appRules Decision tables can be configured and maintained by business users.

## Powerful Rule Sets

Some business rules projects model better as Rule Sets instead of Decision Tables. appRules Rule Sets support the inclusion of any condition and action type in the definitions. Unlimited conditions and actions can be included in the decision tree.

## Powerful Data Integration Modules

appRules includes several modules for composing data integration projects. From metadata generation, lookup activities, configurable source and target definitions, to the powerful data mapping facility, appRules includes every module you will need for composing and deploying data integration projects without writing code.

## Custom Functions and Expressions

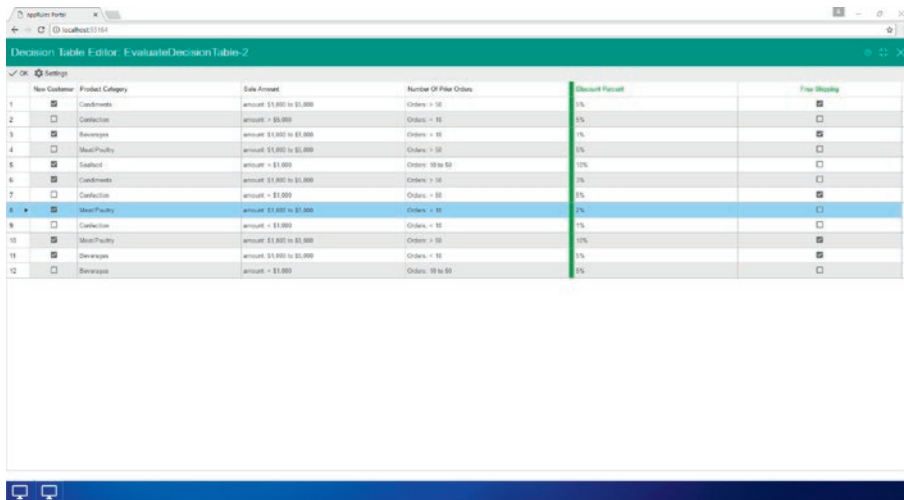
For complex processes, appRules supports custom functions and expressions. The integrated Custom Function Editor includes support for intellisense and external assemblies. The system automatically takes care of validation, compilation and execution of custom functions and expressions as needed.

## Develop and Run On-Premise or In the Cloud

appRules Portal can be deployed on-premise or in the cloud and is accessible via all popular browsers and devices. The system offers a collaborative environment that supports business and technical users working on the same projects.

## Project Assistance and Support

When you are ready to start using appRules as your integration and business rules engine, you can count on the appStrategy team to assist you with training and other project assistance to help you hit the ground running.



**Evaluate appRules for .NET Today!**

Contact appStrategy to request an evaluation of appRules Portal

[www.appstrategy.com](http://www.appstrategy.com)

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